

# Nicole Pagnut

Creative Designer



Creative designer and Junior UX researcher with 4 years of experience mainly in brand image, web design and social media strategy and content planning, my main job is to turn ideas into visuals. My experiences as an employee and a freelancer, after graduating in Creative Advertising and Branding at IED Barcelona, vary from projects of Innovation, Startups and Education.

## experience

### **SOCIAL MEDIA AND DESIGN MANAGER**

*(Volunteering - Italian National Committee for UWCs) Trieste, Italy*

**Feb 2023 - Current**

Designing all printed and visual asset and managing social media content with a team of volunteers, with various design and strategy for the UWC Italia National Committee, alongside with coordinating with the promotion team and participating to selections.

### **GRAPHIC & CONCEPT DESIGNER**

*(Freelance) Trieste, Italy*

**2021 - 2023**

Created visuals and concepts that vary from web design, branding and social media for clients such as Psychealos, UWC Adriatic, Yamatrika Life Coaching and Andrea Cappa.

### **CREATIVE & PRODUCT DESIGNER**

*(Genuiny Ethical Technology) Sezana, Slovenia*

**2022-2023**

Curated the research and graphic design for a startup digital product and various presentation for Scale-up competitions and for the 10th Slovenian-Italian Business Forum.

### **JUNIOR CREATIVE DESIGNER & RESEARCHER**

*(Pixel Research Lab) Barcelona, Spain*

**2020-2022**

Designed and coordinated the brand content on website, social media, newsletter, Miro boards and blog. Also supported the team with video, designs, UX research and Trend research work for clients.

### **CBI PROJECT - DESIGNER**

*(CERN Ideasquare) Geneva, Switzerland*

**2019**

Managed the design aspects of the Challenge Based Innovation at CERN with a team from IED, ESADE AND UPC, working on SDG 11.3, creating a prototype for a platform to facilitate mobility and transport in the further areas of Barcelona.

## education

### **IED BARECLONA**

Creative Advertising & Branding Degree  
*Barcelona, Spain*

Brading • Advertising • Strategic Communication • Interactive Technologies • Copywriting • Sociology and Psychology  
• Design Thinking • Social Media Management

## UWC ADRIATIC

International Baccalaureate (IB)

*Duino, Italy*

2015-2017

World Arts and Cultures • Visual Arts • Biology • Italian • English • Mathematics

## LICEO LINGUISTICO FRANCESCO PETRARCA

Languages - High School

*Trieste, Italy*

2012-2015

English Language and Literature • English Conversation • Spanish Language and Literature • Spanish Conversation  
• German Language and Literature • German Conversation

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# additional certificates

## COLOURFUL DIGITAL ILLUSTRATION IN PROCREATE

Domestika

## THE FUNDAMENTALS OF DIGITAL MARKETING

Google

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# hard skills

*Design programs:*

Photoshop, InDesign, Illustrator, AfterEffects, Premiere Pro, Figma, Weebly, SquareSpace, Wix, Wordpress, Mobirise, Procreate, Reality Composer

*Others:*

Microsoft 365, PowerPoint, Webmail Aruba, Google Workspace, Zoom, Teams, Around, Slack, Notion Canva

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# soft skills

Graphic Design - Content Strategy - Social Media - Branding - Innovation - UX Research - Trend Research - Public Speaking - Teamwork

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# languages

Italian	<i>Native</i>
English	<i>Bilingual</i>
Spanish	<i>Professional</i>
German	<i>Basic</i>
Romanian	<i>Basic</i>

# interests

Visual Design	Movies & TV
Behavioural Research	Shows
Trend Research	Reading
Company Culture	Travel